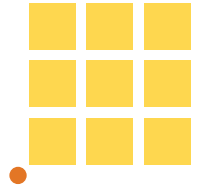


JAAN FERREE

INTENTIONAL DESIGNER



CASE STUDY:

Laughing Seed Restaurant, Asheville, North Carolina

INITIAL BRIEF:

Infuse an international ambience into a much-heralded vegetarian restaurant in the midst of a “global” menu change.

DESIGN STRATEGY:

Capture a sense of being in a world market—with its natural color, flow and shifting shapes.

APPLIED IDEAS:

A waterfall sculpture to slow guests, festive murals and wall colors, art from far-flung travels, the flair of crafted iron, scribbles (and flavors) of the exotic, feng shui rhythm and balance.

AFTERWARD NOTES:

“The feeling of this place is now quite wonderful and flowing. We thank you for your good work and creative design.”
—Joan Eckert, co-owner.



*Clockwise from left top:
A new palette of color outside,
a sense of portals and gardens,
sheeting water at the front
entrance, locally handmade iron
work, intimate settings
within the whole.*

